

## PRESS RELEASE

### Traditional ceremony for the inauguration of 3 stores at Auckland airport

Auckland, August 3<sup>rd</sup> 2018 - Lagardère Travel Retail officially launched 3 new stores at Auckland International Airport.

Celebrating the official opening of 2 specialty stores, TikiTour and Official All Blacks Store together with the newly refreshed RELAY, the teams from Lagardère Travel Retail, Auckland Airport and New Zealand Rugby came together for a traditional Maori Karakia (blessing) by the local Kaumatua of Iwi Te Akitai Waiohau and formal ribbon cutting ceremony.

Speaking of the occasion, CEO of Lagardère Travel Retail Pacific said *"It is very special to be sharing this traditional celebration with our team and landlord partner. Our aim was to bring a new step in specialty world class retail offer to Auckland Airport, with a strong local sense of place, and we believe both TikiTour and Official All Blacks provide this to those travelling and visiting Auckland Airport, so it was only appropriate celebrate with local tradition"*.

Commenting on the refreshed RELAY, Paul Ryan said: "This landside store is representative of what we are doing in the Pacific region, and we are proud to bring this new look RELAY first to Auckland Airport. It delivers an exciting and contemporary offer to customers, using key elements of our well known global brand."

Richard Barker and Przemek Lesniak shared the official ribbon cutting duties following the Karakia outside each of the 3 stores, firstly, the 80sqm All Blacks store which celebrates the "power and passion" behind the world champs.

TikiTour recreates the traditional summer road trip, and this 144m<sup>2</sup> retail store, the largest Gift & Souvenir concept in Auckland Airport, provides visitors to New Zealand a high quality, creative and quintessentially Kiwi retail offer in a personalised store environment.

This RELAY store is representative of the newly refreshed world market leading RELAY stores to be rolled out in the Pacific.

The 3 stores are all located on Level 1 of Auckland Airport's International Terminal Building before the new customs and security screening, making it accessible to both travelling passengers and public.



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#### ABOUT LAGARDERE TRAVEL RETAIL

One of the four divisions of the Lagardère group, Lagardère Travel Retail is a pioneering global leader in the travel retail industry. Operating 4,400 stores across Travel Essentials, Duty Free & Fashion and Foodservice in airports, railway stations and other concessions in 34 countries worldwide, Lagardère Travel Retail generates €4.5 bn sales (managed 100%).

Lagardère Travel Retail has a unique holistic approach aimed at exceeding travelers' expectations throughout their journey, and optimizing landlords' assets and partners' brands.

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