

PRESS RELEASE

Lagardère Travel Retail upgrades Aelia Duty Free at Cairns Airport

Sydney, August 31st, 2018 - Lagardère Travel Retail has completed the upgrade of its Aelia Duty Free store network at Cairns International Airport Terminal 1 after an initial opening last year.

The duty free stores cover 845sq m of retail space in departures and 167sq m in arrivals, housing local, regional and international brands.

The company was awarded the contract for duty free and speciality space in 2016 and is reinforcing its plan to manage its three business strands – duty free & fashion, travel essentials and food service – at the Airport.

Lagardère Travel Retail CEO Pacific Przemyslaw Lesniak said: *“This has been our largest duty free project to date in Australia and every tiny detail has been well considered and tailored for the passengers travelling through Cairns International Airport.”*

The new store is built around the Aelia Duty Free concept’s four key pillars; The Art of the Gift, Facilitation, Care and Here and Nowhere else.

The retailer said the store captures a *“strong Sense of Place through design elements such as extensive use of LED digital on key columns and ceilings, bringing the reef and rainforest experience of far North Queensland to life. This innovation allows tailored and customised messaging to the diverse mix of passengers travelling through Cairns International Airport”*.



ABOUT LAGARDERE TRAVEL RETAIL

One of the four divisions of the Lagardère group, Lagardère Travel Retail is a pioneering global leader in the travel retail industry. Operating 4,400 stores across Travel Essentials, Duty Free & Fashion and Foodservice in airports, railway stations and other concessions in 34 countries worldwide, Lagardère Travel Retail generates €4.5 bn sales (managed 100%).

Lagardère Travel Retail has a unique holistic approach aimed at exceeding travelers' expectations throughout their journey, and optimizing landlords' assets and partners' brands.

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