

PRESS RELEASE

Lagardère Travel Retail opens its 8th Bread&Co. at Gdansk Airport

Warsaw, September 26, 2018 – Lagardère Travel Retail is pleased to announce the opening of its 8th Bread&Co. unit, here at Gdansk airport. With 177 sqm located airside in the Schengen zone, the new Bread&Co. offers 89 seats for travelers. Bread&Co. already has 7 units in 2 countries (Poland, and France).

Bread&Co. is a premium refined bakery and coffee counter-service concept designed for demanding and gourmet travelers. At Bread&Co., customers can savor simple flavors. Authentic recipes are inspired by the Slow Food movement and prepared with original ingredients renowned for their quality and taste.

The Bread&Co. offer covers travelers' needs all day long from breakfast to snacks and desserts, offering savory options for lunch as well as hot and cold beverages, expressed its tagline "Sandwich coffee salad". Its high quality sandwiches are prepared daily with bread, baguettes and croissants are cooked on site, along with brioches, quiches, desserts and sweet pastries. The juices are squeezed upon request.

Food is served in a warm, comfortable and cozy environment amid a Scandinavian-inspired design that modernizes and revamps tradition.

Lagardère Travel Retail has been operating at Gdansk airport in a master concession scheme since November 2016. With a pax of 4.5m in 2017 and 4,908 sqm, Lagardère Travel Retail capitalizes on its synergies across the 3 business lines – with 8 Travel Essentials stores, 5 Duty Free & Fashion stores, and 9 Foodservice outlets in addition to the new Bread&Co.



ABOUT LAGARDERE TRAVEL RETAIL

One of the four divisions of the Lagardère group, Lagardère Travel Retail is a pioneering global leader in the travel retail industry. Operating 4,400 stores across Travel Essentials, Duty Free & Fashion and Foodservice in airports, railway stations and other concessions in 34 countries worldwide, Lagardère Travel Retail generates €4.5 bn sales (managed 100%).

Lagardère Travel Retail has a unique holistic approach aimed at exceeding travelers' expectations throughout their journey, and optimizing landlords' assets and partners' brands.

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